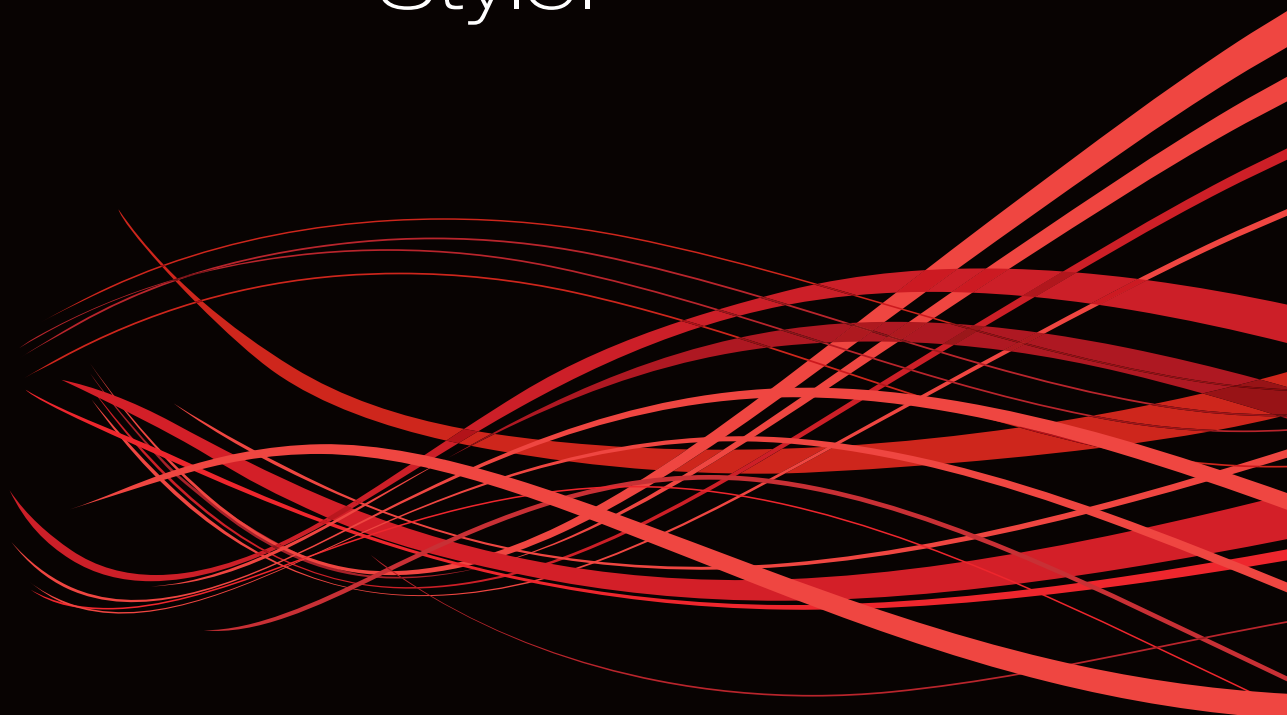


*BaByliss***PRO**

R A P I D O™

Speed.
Performance.
Style.



BaBylissPRO

R A P I D O™

High Performance
Styling Tools

Designed with advanced Nano Titanium technology, BaBylissPRO Rapido™ revolutionizes styling with tools engineered to be fast, light and more powerful. BaBylissPRO Rapido™ combines technological excellence and ergonomic design to help hairdressers create amazing styles in record time.



Fast Performance

The BaBylissPRO Rapido™ collection was designed to deliver unprecedented power and performance. True ion generators release millions of negative ions to eliminate frizz. BaBylissPRO Rapido™ styling tools feature the ideal combination of temperature and air performance to respect hair's structure and natural hydration. Hair is left shiny and healthy looking without the excessive heat damage that can be experienced with lesser tools.



Optimal Heat

BaBylissPRO Rapido™ styling tools utilize the technology of titanium micro particles, providing ultimate heat performance for beautiful, healthy-looking hair. Nano Titanium yields maximum far-infrared heat, penetrating hair from within for gentle styling. The BaBylissPRO Rapido™ collection will give your hair a smooth, silky shine while eliminating frizz.



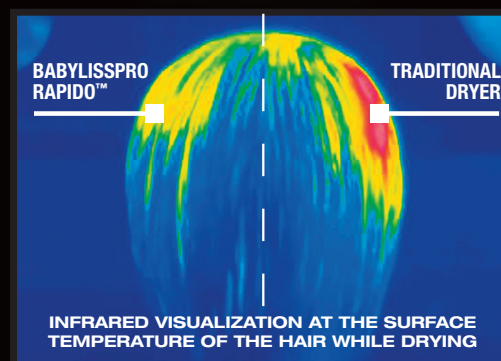
Strong & Smooth

Advanced Sol-Gel technology builds stronger styling irons. Friction is reduced, preserving the integrity of the hair, while plates resist chips and chemical damage. Sol-Gel delivers highly concentrated nano particles of titanium and ceramic, for a surface that is 37% harder, less porous and 22% smoother than conventional coatings*. BaBylissPRO Rapido™ styling irons with Sol-Gel technology are longer lasting and gentler on hair.

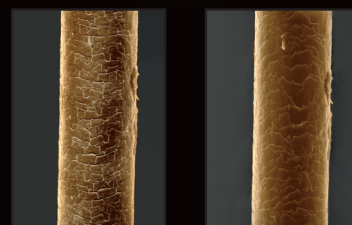


*When compared to conventional coated plates.

BaBylissPRO Rapido™ features the ideal combination of temperature and air performance to respect hair cuticles and natural hydration.



True ion generator emits millions of negative ions to eliminate frizz and seal the hair cuticles for shiny, healthy-looking hair.



HAIR DRIED
WITHOUT
ION GENERATOR

HAIR DRIED
WITH
ION GENERATOR



 **MADE IN ITALY**

BABF7000C (RAPIDO)

EXTREMELY POWERFUL. INCREDIBLY LIGHTWEIGHT.

The secret is inside – internal construction expertly engineered to significantly reduce dryer weight. Add to that the ultralight MaxLife®PRO brushless motor to experience the lightest weight, high-performance, long-life professional dryer ever made†. The BaBylissPRO Rapido™ is also meticulously engineered to be exceptionally quiet for the highest level of noise reduction during use. In a normal salon environment, you might not even realize it's on. True Italian craftsmanship makes it supremely durable, setting a new standard of excellence in POWER, PERFORMANCE and QUALITY.

- 40% lighter than other dryers* – **less than 1 lb. (400G)**
- Up to 50% faster drying** – **saves time**
- Over 50% quieter*** – **less disruptive in salon**
- Up to 5,000 hours – **over 5x longer life***
- 1875 watts – **true professional power**
- Ion generator – **superior shine and healthy-looking hair**

†Based on airflow vs. weight.

*When compared to our other professional dryers.

**Based on higher air volume and pressure when compared to our DC motor dryers.

***When compared to our other professional dryers of like performance without noise-reducing filter.

4 Year Warranty

BaBylissPRO
RAPIDO

High Performance
Styling Tools



BABR2197C (1")

Extended, multi-directional floating plates and instant heat system to straighten more and longer hair fast – delivers consistent and optimal results.

- Nano Titanium Sol-Gel technology for a stronger and smoother styling surface
- Extended, full floating plates straighten more hair fast – ideal for long hair
- Instant heat-up and recovery, up to 450 °F
- Digital display for precise heat control
- Active ion generator puts out millions of negative ions for shiny and smooth hair

BaBylissPRO
RAPID
High Performance
Styling Tools

Sleek Straight – 1" Digital Ionic Straightener



BABRSHBC

Unique bristle, tip and barrel design does it all – speeds styling, evenly spreads heat, shines and protects.

For fuller, long-lasting styles, take 1" sections of hair starting at the roots. Work your way down the hair strands with the brush side underneath the section, facing away from the head. When you approach the ends, roll the hair onto the brush as if you were blow drying. Let the style set for a few seconds, then unwind the hair. Finish with hairspray to set style.

- Nano Titanium Sol-Gel technology for a strong and smooth styling surface
- Single-piece metal bristle base for optimal heat transfer
- Silicone tips are gentle on scalp and helps protect from heat
- Silicone side bristles grip hair, add shine and help spread hair evenly
- LED temperature display, 355 °F-400 °F-430 °F for all hair types
- Ionic for shiny and smooth hair

BabylissPRO
RAPIDO
High Performance
Styling Tools



BABRPHBC

The combination of metal, silicone and plastic bristles speeds up styling, spreads hair evenly across the paddle, distributes consistent heat and adds shine all at once. Brush under hair to create body and to straighten. Brush over hair to eliminate frizz and to smooth.

- Nano Titanium Sol-Gel technology for a strong and smooth styling surface
- Single piece, metal bristle base for optimal heat transfer
- Silicone bristles add shine and protect scalp from heat
- Plastic side bristles help grip and spread hair evenly across the paddle
- LED temperature display, 355 °F–400 °F–430 °F, for all hair types
- Ionic for shiny and smooth hair

BaByliss^{PRO}
RAPID⁺
High Performance
Styling Tools



BABR2336C (1") / BABR2337C (1-1/2") / BABR2338C (2")

Wrap, hold & unwind to curl – lift, curve or flip to style.
Smooth out frizz and add body in a few twists for quick touch-ups.

- Nano Titanium Sol-Gel technology for a strong and smooth styling surface
- All sizes provide maximum lift and body
 - 1" for shorter hair, tighter curls
 - 1½" for shoulder-length, medium curls
 - 2" for longer hair, looser curls
- LED temperature control, 320 °F–340 °F–355 °F–375 °F–395 °F
- Firm nylon bristles
- Heated barrel speeds up styling; gentle heat for all hair types

BaByliss^{PRO}
RAPIDO
High Performance
Styling Tools



BABR75SC (3/4") / BABR100SC (1") / BABR125SC (1-1/4")

Slim, ergonomic handle and extended cool tip for easy maneuvering, better grip and fast styling.

- Nano Titanium Sol-Gel technology for a strong and smooth styling surface
- Fast heat-up and recovery, up to 390 °F
- Slim handle for easy maneuvering and fast styling
- Long, cool tip for better grip and faster turning

BaBylissPRO
R A P I D
 High Performance
 Styling Tools

Zip Curl – Curling Irons

Speed.
Performance.
Style.

*BaByliss***PRO**
RAPID 0™

DANNYCO
PROFESSIONAL
 DANNYCO.COM