MAGAZINE
salon
THE BUSINESS OF CANADIAN BEAUTY AND STYLE
THE RISE OF THE INDEPENDENT EDUCATOR
10
GAME CHANGING TOOLS
Back To Class
OCTOBER 17 $5
SALONMAGAZINE.CA

LIGHTEST HIGH-PERFORMANCE PROFESSIONAL DRYER IN THE WORLD.†

30 DAY MONEY-BACK GUARANTEE

LIMITED WARRANTY
4 YEARS

FERRARI DESIGNED ENGINE

40% LIGHTER THAN OTHER DRYERS*

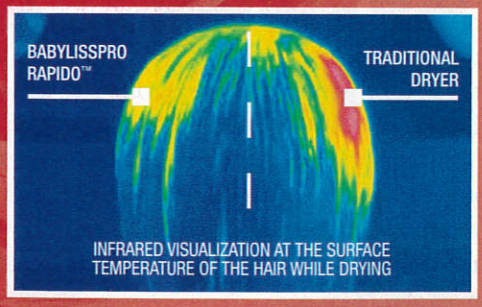
UP TO 50% FASTER DRYING**

OVER 50% QUIETER OPERATION***

UP TO 10,000 HOUR LIFE

REDUCED HEAT EXPOSURE

BaBylissPRO Rapido™ features the ideal combination of temperature and air performance to respect hair cuticles and natural hydration.



NOT ALL HOT AIR IS THE SAME!

BaBylissPRO RAPIDO™

DANNYCO PROFESSIONAL

DANNYCO.COM

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*When compared to our other professional dryers. **Based on higher air volume and pressure when compared to our DC motor dryers. ***When compared to our other professional dryers of like performance without noise-reducing filter. †Based on airflow vs. weight.

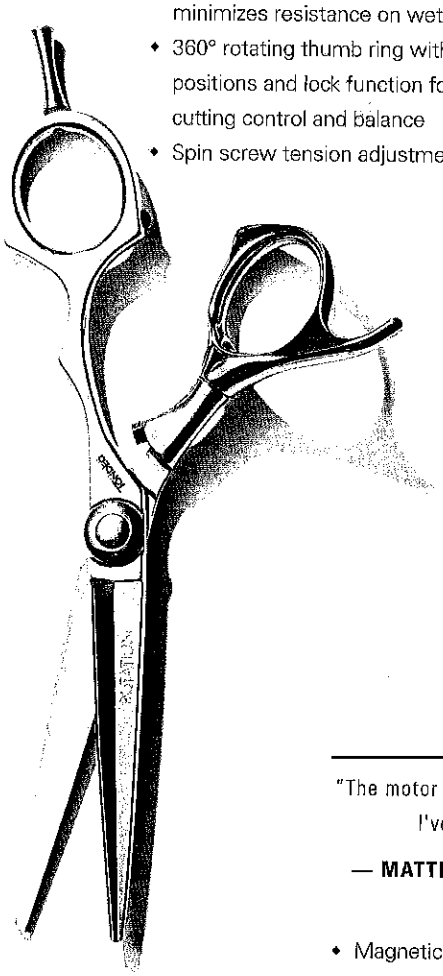
TOOLS OF THE TRADE

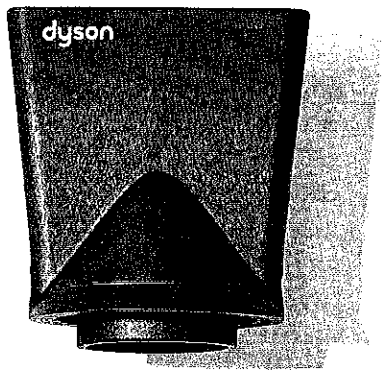
In this expanded edition of our Toolbox section, we've rounded up the cutting, styling and colouring tools that will help you stay on top of your game.

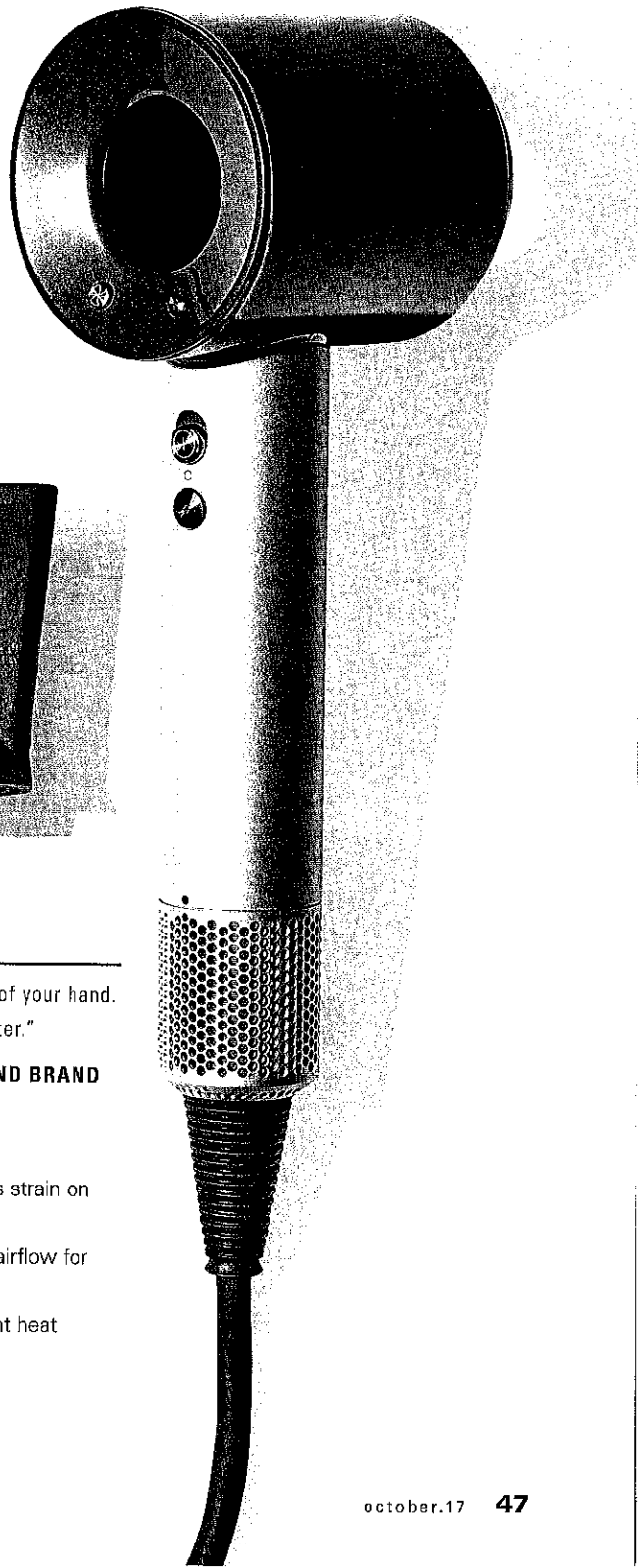
By Veronica Boodhan

DANNYCO PROFESSIONAL TONDEO 5.5" ROTATING SHEAR

- Sharp, premium grade metal blade with Ultra-Slice Double Grinding Technology (DGT) minimizes resistance on wet or dry hair
- 360° rotating thumb ring with 12 gear positions and lock function for increased cutting control and balance
- Spin screw tension adjustment for precision







DYSON SUPERSONIC PROFESSIONAL DRYER

"The motor is in the handle, so the weight is in the palm of your hand. I've noticed that my hand feels substantially better."

— MATTHEW COLLINS, CELEBRITY HAIRSTYLIST AND BRAND AMBASSADOR FOR DYSON CANADA

- Magnetic concentrated nozzle
- Powerful digital motor v9 in handle for balance (reduces strain on hands and arms)
- AirMultiplier technology delivers three-times amplified airflow for faster drying time
- Exit airflow measured by a microprocessor for intelligent heat control to prevent extreme heat damage
- Vibration reduction system for reduced noise ▶

PHOTOGRAPHY BY PAUL C

OLIVIA GARDEN THERMOACTIVE IONIC BOAR BRUSH

- Combination of ionic and boar bristles for improved styling and tension control
- Curved barrel allows brush to get closer to scalp
- Lightweight, ventilated brush head prevents restriction of airflow for faster, longer-lasting styles
- Ergonomic handle includes retractable sectioning pick and is designed for hand and wrist comfort

DANNYCO PROFESSIONAL AVANTI ULTRA 1" MULTIPURPOSE IRON

- Concave plate with integrated comb for added control when straightening or curling
- Floating ceramic plates provide far infrared heat to seal in moisture
- LED display with six temperature settings up to 450°F
- One-hour auto shut-off

WAHL PROFESSIONAL PREMIUM EDITION MOTION CORD/ CORDLESS CLIPPER

- High precision German made, adjustable 5 position blade with cutting lengths from 0.7 to 3mm
- Lithium ion power with durable rotary DC motor runs at 5,200 RPMs yet is quiet with minimal vibration
- 90-minute run time with quick charge capabilities and multi-level battery capacity display indicators
- Lightweight, ergonomic design with built-in detachable scissor handle for improved control and grip
- Quick blade release for easy cleaning

SCHWARZKOPF PROFESSIONAL COLORMELTER

"Colouring techniques can sometimes take time in the salon. With the ColorMelter you can create two to three different colour combinations in one swipe to create an overall seamless colour."

— ROSSA JURENAS, NORTH AMERICAN COLOUR DIRECTOR FOR SCHWARZKOPF PROFESSIONAL

- Patent-pending palette and sponge design allows two to three colours to be applied in one single stroke for a uniform, multi-tonal application
- Master the colour-melting trend with customized colour combinations for personalized results

DANNYCO PROFESSIONAL HERCULES SÄGEMANN 7" CUT & COMB WITH INTEGRATED BLADE

- Flexible hard rubber comb with burr-free polished teeth
- Built-in removable precision razor for texturizing
- Heat and chemical resistant
- Anti-static and gentle on hair and scalp

HOT TOOLS CURLBAR

"The 90° angle design puts less strain and tension on shoulders and wrists, making it easy to use for a long time."

— STEPHANIE BRINKERHOFF, BRIDAL HAIR EXPERT

- 24-karat gold plated bar offers consistent heat up to 450°F
- Ergonomic design and soft-touch handle for comfort and reduced strain on arms
- Rotating dial with digital display and eight heat settings
- Built-in vibrating curl timer for cohesive results
- Two-hour auto shut-off

REDKEN EDGING BRUSH

- Palm-sized for precision
- Smaller brush size helps create definition and detail
- Fuss-free colour application for shorter hair

SEXY HAIR TEXTURE LOCK PRO CERAMIC CRIMPER

- 1.25" ceramic waved plates create negative ions and provide infrared heat for even heat distribution and less static
- Digital display with multiple heat settings and colour-changing temperature indicators
- One-hour auto-shutoff S

PHOTOGRAPHY BY PAUL C

Mad GLAMOUR
COLLECTION BY BIO SCULPTURE®

Bio Sculpture Gel - **Leading Nail Care** since 1988, is the original curable Gel nail system that lasts up to 3 weeks and longer and soaks off easily leaving the natural nail undamaged.

The system is specifically designed for salon professionals, tried, tested and proven.

With a non-chip tailored nail care solution for any nail type or condition. Nails can be lengthened, reinforced, repaired, extended and more, while the natural nail stays protected.

Choose the Best, Choose Bio Sculpture.

Available exclusively from:
Bio Sculpture Canada
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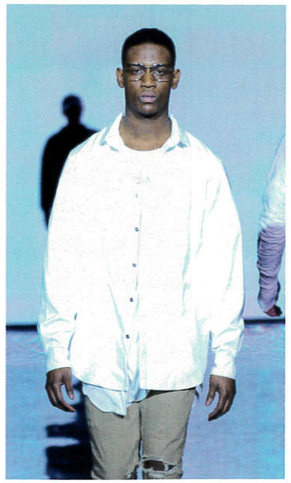
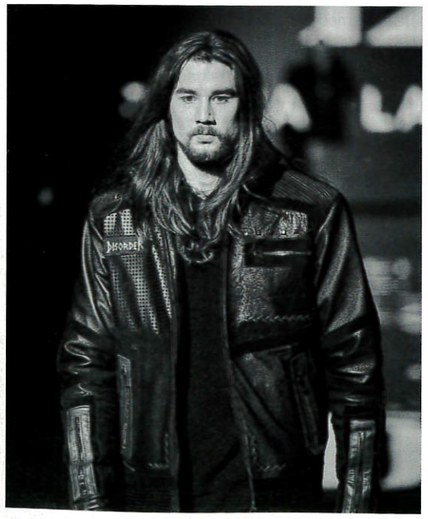
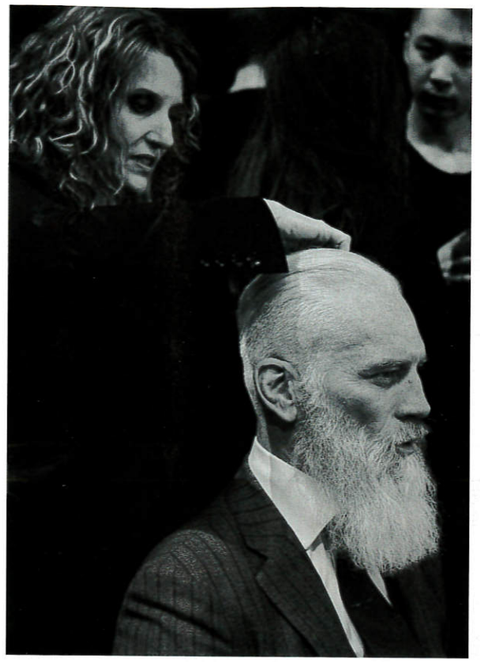




PHOTOS COURTESY OF AMERICAN CREW CANADA AND TORONTO MEN'S FASHION WEEK

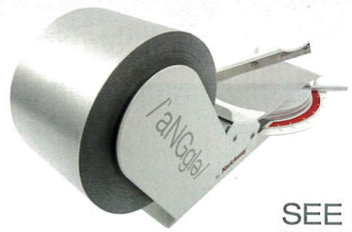


Toronto Men's Fashion Week (TOM*) Fall/ Winter 2017

Fall and winter style dominated the runways at Toronto Men's Fashion Week (TOM*). The three-day event featured collections from Canadian designers, such as Curtis Oland, Tristan Licud and Zane Barlas. With American Crew returning as the official hair and grooming sponsor, all-star educators Mary Cassola and Matula Liounis were backstage re-creating looks from the brand's new Americana collection. Among the highlights from TOM* was the annual MensFashion4Hope charity runway show, which featured local celebrities like Paul Mason (aka. Fashion Santa), who debuted the American Crew Beard Serum.

WHEN & WHERE March 6 to 8 in Toronto

Kwickway™
Devoted to beauty while beauty is being created.

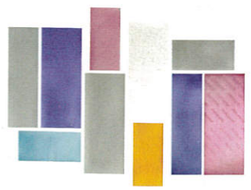


aNGgle
by Kwickway™

Designed for salonists who like to push the limits of custom colour design and client comfort. Cuts angles ranging from 90° to 45° to match any partings.

SEE IT IN ACTION!

NEW COLORS & IMPROVED FORMULATION



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